

BUSINESS SEMINAR

“OPPORTUNITIES OF DOING BUSINESS IN FRENCH-SPEAKING AFRICA”

8 September 2016 Perth, 5.00pm – 5th floor, Pan pacific
For free attendance, please [register here](#)

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Whilst more than 200 Australian companies already operate in Africa, only 30% of these are currently in French speaking Africa. The challenges of operating in a different linguistic and legal environment, such as that of French speaking Africa, may be hampering the opportunities that the region presents for Australian companies, particularly regarding investment in commodities. France has played a continually important role in developing the cultural and commercial capabilities of Francophone Africa, and its understanding of the French influence on African culture and history makes it a strong partner in all commercial developments.

Thus, FACCI has identified a strong need from the French companies established in Australia and in Francophone Africa to partner with Australian mining companies in order to share their mutual financial resources, services and expertise.

This event will offer a platform to facilitate the trilateral commercial relationship between Francophone Africa, Australia and France.

Several distinguished guest speakers will demonstrate the importance and benefits of partnering with French companies and Francophone actors in Francophone Africa's Mining Industry and will offer a solution to assist Australian business in such countries. The business seminar will take place on the second day of the conference, **Thursday 8th September 2016, at 5pm at the Pan Pacific level 5.**

It will be followed by a VIP Cocktail.